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CLOSING DATES

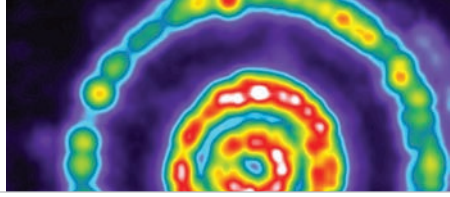
Issue #	Issue Dates:	Insertion Orders Due:	Materials Due:
01	01/08/08	12/03/07	12/17/07
02	01/15/08	12/11/07	12/26/07
03	01/22/08	12/20/07	01/03/08
04	01/29/08	12/27/07	01/10/08
05	02/05/08	01/03/08	01/17/08
06	02/12/08	01/10/08	01/24/08
07	02/19/08	01/17/08	01/31/08
08	02/26/08	01/24/08	02/07/08
09	03/04/08	01/31/08	02/14/08
10	03/11/08	02/07/08	02/21/08
11	03/18/08	02/14/08	02/28/08
12	03/25/08	02/21/08	03/06/08
13	04/01/08	02/28/08	03/13/08
14	04/08/08	03/06/08	03/20/08
15	04/15/08	03/13/08	03/27/08
16	04/22/08	03/20/08	04/03/08
17	04/29/08	03/27/08	04/10/08
18	05/06/08	04/03/08	04/17/08
19	05/13/08	04/10/08	04/24/08
20	05/20/08	04/17/08	05/01/08
21	05/27/08	04/23/08	05/07/08
22	06/03/08	04/30/08	05/14/08
23	06/10/08	05/07/08	05/21/08
24	06/17/08	05/15/08	05/29/08
25	06/24/08	05/22/08	06/05/08
26	07/01/08	05/29/08	06/12/08
27	07/08/08	06/04/08	06/18/08
28	07/15/08	06/11/08	06/25/08
29	07/22/08	06/18/08	07/02/08
30	07/29/08	06/26/08	07/10/08
31	08/05/08	07/03/08	07/17/08
32	08/12/08	07/10/08	07/24/08
33	08/19/08	07/17/08	07/31/08
34	08/26/08	07/24/08	08/07/08
35	09/02/08	07/30/08	08/13/08
36	09/09/08	08/06/08	08/20/08
37	09/16/08	08/13/08	08/27/08
38	09/23/08	08/21/08	09/04/08
39	09/30/08	08/28/08	09/11/08
40	10/07/08	09/04/08	09/18/08
41	10/14/08	09/11/08	09/25/08
42	10/21/08	09/18/08	10/02/08
43	10/28/08	09/25/08	10/09/08
44	11/04/08	10/02/08	10/16/08
45	11/11/08	10/09/08	10/23/08
46	11/18/08	10/16/08	10/30/08
47	11/25/08	10/22/08	11/05/08
48	12/02/08	10/28/08	11/11/08
49	12/09/08	11/04/08	11/18/08
50	12/16/08	11/11/08	11/25/08
51	12/23/08	11/19/08	12/03/08
52	12/30/08	11/25/08	12/09/08



For more information, contact:
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Visit PNAS at www.pnas.org

PNAS Rate Card



PRINT RATES

(receive discounted rates when you buy multiple print placements)

Frequency	2008 Rates
1x	\$2,750
3x	\$2,600
6x	\$2,450
13x	\$2,200
18x	\$2,000
26x	\$1,800
52x	\$1,600

Color rates (over B/W rates), full page only:

- a. Two-color \$300 each page
- b. Four-color \$450 each page

Cover and preferred position rates (over B/W rate):

- a. 2nd cover 30%
- b. 3rd cover 20%
- c. Table of contents 10%

Bleed: No charge

Agency commission: 15%

Agency is responsible for payment of all advertising ordered and published.

Cancellation policy: 3 weeks prior to publication cover date

Classified rates: (Rates include print + online, for recruitment, meetings, fellowships, etc.)

Full page	\$1,400
Half page	\$900
Quarter page	\$575

Online banner rates:

3 months	\$950
12 months	\$3,200

eTOC banner rates: (distributed every Tuesday)
\$475 per ad

In-line advertising rates: \$1,000 per year

PNAS in the News skyscraper rates: \$1,100 per month (multiple month discounts available)

MECHANICAL

Ad sizes: (Trim size 8 1/4" x 10 7/8")

Page unit	Nonbleed
Display full page	7" x 10"
Classified full page	7" x 10"
1/2 page horizontal	7" x 4 7/8"
1/2 page vertical	3 3/8" x 10"
1/4 page	3 3/8" x 4 7/8"

Page unit	Bleed
Display full page	8 1/2" x 11 1/8"

Halftone screen: 150-line

Paper stock: Inside pages 45-lb. coated
Covers 10-pt. coated

Type of binding: Perfect

Publisher liability: Publisher will not be liable for any special, indirect, or consequential loss or damage occasioned by the failure of any advertisement to appear due to any cause whatever, nor does it accept liability for errors in any advertisement published, nor for its failure to appear on any specific date.

Address: Contracts, insertion orders, online banner ads, and printing materials: (Insertion orders must be received by "Insertion Order Due" date)

PNAS (_____issue)
Attn: PNAS Advertising Sales
500 Fifth Street, NW
NAS 340
Washington, DC 20001

or by courier:

PNAS (_____issue)
Attn: PNAS Advertising Sales
2101 Constitution Ave., NW
Washington, DC 20418

PACKAGES AVAILABLE

Print and Online packages available. Frequent advertiser discounts available. Contact Mark Chesnek for more information.