

A Survey on Energy

1. Energy-Saving Behaviors

In your opinion, what is the most effective thing that you could do to conserve energy in your life?

2. Energy Consumed by the Average Household

Think about an average household in the United States.

Now think about the total amount of energy that is used directly by that household in one year.

Consider that the energy used by a household can be divided into household operations, transportation and food production.

Household operations include electricity, natural gas, and heating oil that is used for the house.

Transportation includes air travel, motor travel, and public transportation used by people in the household.

Food production includes growing and shipping food that people in the household eat.

Please enter whole numbers with no other text (not decimals, ranges, or percent signs). What percentage of the total energy consumed per year by an average household in the United States is attributed to energy used by household operations? ____

What percentage of the total energy consumed per year by an average household in the United States is attributed to energy used by transportation? ____

What percentage of the total energy consumed per year by an average household in the United States is attributed to energy used by food production? ____

3. Energy Used by Devices in One Hour

A 100-Watt incandescent light bulb uses 100 units of energy in one hour.

How many units of energy do you think each of the following devices typically uses in one hour?

Enter a number less than 100 if you think the device uses less energy than a 100-Watt bulb. Enter a number greater than 100 if you think the device uses more energy than a

100-Watt bulb. Your best estimates are fine. Please enter whole numbers with no other text (not decimals, ranges, or percent signs).

[Error message “Please enter whole numbers with no other text (not decimals, ranges, or percent signs).”]

A compact fluorescent light bulb that is as bright as a 100-Watt incandescent light bulb	
A desktop computer	
A laptop computer	
A stereo	
An electric clothes dryer	
A portable heater	
A room air-conditioner	
A central air conditioner	
A dish washer	

4. Energy Saved in the Household

Turning off a 100-Watt incandescent light bulb for one hour SAVES 100 units of energy.

How many units of energy do you think each of the following changes will save?

Enter a number less than 100 if you think the change saves less energy than turning off a 100-Watt bulb for one hour. Enter a number greater than 100 if you think the change saves more energy than turning off a 100-Watt bulb for one hour. Your best estimates are fine.

Please enter whole numbers with no other text (not decimals, ranges, or percent signs).

Remember to enter a number of the amount of energy SAVED, not the amount of energy USED.

[Text entered is validated for a whole number between 0 and 1000000. Error message: “Please enter whole numbers with no other text (not decimals, ranges, or percent signs).”]

Replacing one 100-watt incandescent bulb with equally bright compact fluorescent bulb that is used for one hour would reduce energy use by how many units? ____

Replacing one 100-watt kitchen bulb with a 75-watt bulb that is used for one hour would reduce energy use by how many units? ____

Drying clothes on a clothes line (not using the dryer) for one load of laundry would reduce energy use by how many units? ____

In the summer: turning up the thermostat on your air conditioner (making your home warmer) by 5° F would reduce energy use by how many units? ____

In the winter: turning down the thermostat on your heater (making your home cooler) by 5° F would reduce energy use by how many units? ____

Changing washer temperature settings from “hot wash, warm rinse” to “warm wash, cold rinse” for one load of laundry would reduce energy use by how many units? ____

5. Energy Saved in Transportation

Assume that a 20-miles-per-gallon car going 60 miles per hour uses 100 units of energy in one hour.

(Note that this scale is different from that used in previous questions, in that "100 units" now refers to a different amount of energy.)

How many units of energy do you think each of the following changes will save?

Enter a number less than 100 if you think the change saves less energy than is consumed by the 20-miles-per-gallon car going 60 miles per hour. Enter a number greater than 100 if you think the change saves more energy than consumed by the 20-miles-per-gallon car going 60 miles per hour. Your best estimates are fine.

Please enter whole numbers with no other text (not decimals, ranges, or percent signs).

Remember to enter a number of the amount of energy SAVED, not the amount of energy USED.

[Text entered is validated for a whole number between 0 and 100000000. Error message: “Please enter whole numbers with no other text (not decimals, ranges, or percent signs).”]

Driving a more fuel efficient car (30 miles per gallon instead of 20 miles per gallon) at 60 miles per hour for one hour would reduce energy use by how many units? ____

Tuning up the car twice a year (including air filter changes) would reduce energy use by how many units for the whole year? ____

Assume that you are driving a 20-miles-per-gallon car for 60 miles. Reducing your highway speed from 70 miles per hour to 60 miles per hour would reduce energy use by how many units for the trip? ____

6. Energy Used to Transport Goods

In your opinion, which of the following modes of transportation uses the most energy per mile to transport one ton of goods? Please check the mode that uses the most energy, the second most, the third most, and the least energy.

	Most energy	Second most energy	Third most energy	Least energy
Ship				
Train				
Airplane				
Truck				

7. Energy Used in Recycling and Manufacturing

In your opinion, which of the following uses the most energy?

Please check the activity that uses the most energy, the second most, the third most, and the least energy.

	Most energy	Second most energy	Third most energy	Least energy
Making a can out of virgin aluminum				
Making a can out of recycled aluminum				
Making a glass bottle out of virgin glass				
Making a glass bottle out of recycled glass				

8. Ease or Difficulty of Energy-Saving Behaviors

Please indicate how easy or hard it would be for you to make each of the following changes.

Please consider all aspects of the changes, including the physical or mental effort required, the time or hassle involved, and any relevant monetary costs.

If you already engage in the activity please check the option on the far left.

Do it already	Extremely easy	Very easy	Somewhat easy	Neither easy nor hard	Somewhat hard	Very hard	Extremely hard
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Buying a more fuel efficient automobile (31 vs. 20 miles per gallon)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpooling with one other person to work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replacing poorly insulated windows with highly insulated windows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cutting highway speed from 70 miles per hour to 60 miles per hour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Installing a more efficient heating unit (92% efficient)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the winter: turning down the thermostat from 72° F to 68° F during the day and to 65° F during the night	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the summer: turning up the thermostat on your air conditioner from 73° F to 78° F	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Ease or Difficulty of Energy-Saving Behaviors

Please indicate how easy or hard it would be for you to make each of the following changes.

Please consider all aspects of the changes, including the physical or mental effort required, the time or hassle involved, and any relevant monetary costs.

If you already engage in the activity please check the option on the far left.

	Do it already	Extremely easy	Very easy	Somewhat easy	Neither easy nor hard	Somewhat hard	Very hard	Extremely hard
Tuning up the car twice a year (including air filter changes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replacing 85% of all incandescent bulbs with equally bright compact fluorescent bulbs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turning up the refrigerator thermostat from 33° F to 38° F and the freezer thermostat from -5° F to 0° F	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drying clothes on a clothes line (not using the dryer) for 5 months of the year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Watching 25% fewer hours of TV each day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Installing a more efficient washer (replace a 2001 or older non-Energy Star washer with a new Energy Star washer)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Changing washer temperature settings from “hot wash, warm rinse” to “warm wash, cold rinse”	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replacing two 100-watt kitchen bulbs with 75-watt bulbs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Attitudes

Please indicate how strongly you agree or disagree with each of the following statements.

	<i>Completely agree</i>	<i>Agree</i>	<i>Somewhat agree</i>	<i>Neither agree nor disagree</i>	<i>Somewhat disagree</i>	<i>Disagree</i>	<i>Completely disagree</i>
We are approaching the limit of the number of people the earth can support.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humans have the right to modify the natural environment to suit their needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When humans interfere with nature it often produces disastrous consequences.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human ingenuity will insure that we do NOT make the earth unlivable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humans are severely abusing the environment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The earth has plenty of natural resources if we can just learn how to develop them.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Plants and animals have as much right as humans to exist.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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11. Attitudes

Please indicate how strongly you agree or disagree with each of the following statements.

	<i>Completely agree</i>	<i>Agree</i>	<i>Somewhat agree</i>	<i>Neither agree nor disagree</i>	<i>Somewhat disagree</i>	<i>Disagree</i>	<i>Completely disagree</i>
The balance of nature is strong enough to cope with the impacts of modern industrial nations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Despite our special abilities, humans are still subject to the laws of nature.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The so-called “ecological crisis” facing humankind has been greatly exaggerated.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The earth is like a spaceship with very limited room and resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humans were meant to rule over the rest of nature.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The balance of nature is very delicate and easily upset.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humans will eventually learn enough about how nature works to be able to control it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If things continue on their present course, we will soon experience a major ecological catastrophe.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Climate Change Attitudes

Please indicate how strongly you agree or disagree with each of the following statements.

	<i>Completely agree</i>	<i>Agree</i>	<i>Somewhat agree</i>	<i>Neither agree nor disagree</i>	<i>Somewhat disagree</i>	<i>Disagree</i>	<i>Completely disagree</i>
Humans are responsible for global warming and climate change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humans do not need to change their lifestyles to address global warming and climate change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I believe that my actions contribute to global warming and climate change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I believe that I need to change my lifestyle to address global warming and climate change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Math Questions

To answer the following questions, please enter whole numbers or decimals with no other text (not ranges or percent signs).

Imagine that we flip a fair coin 1,000 times. What is your best guess about how many times the coin would come up heads in 1,000 flips?

In the BIG BUCKS LOTTERY, the chance of winning a \$10 prize is 1%. What is your best guess about how many people would win a \$10 prize if 1000 people each buy a single ticket to BIG BUCKS? _____

In ACME PUBLISHING SWEEPSAKES, the chance of winning a car is 1 in 1,000. What percent of tickets to ACME PUBLISHING SWEEPSAKES win a car? _____

14. Demographics

Please answer the following questions about yourself and your situation. Your confidential answers will help us understand the types of people who have completed the survey.

Do you consume more or less energy than the average individual in the United States?
 _ I consume more energy than average

I consume less energy than average

About how much was the last monthly electric bill for your household? Please provide a dollar amount (rounded to the nearest dollar) with no other text. Your best estimate is fine. ____

About how much did your household pay for gas (for transportation) last month? Please provide a dollar amount (rounded to the nearest dollar) with no other text. Your best estimate is fine. ____

How many people are there in your household? ____

For the vehicle you use most, approximately what is the vehicle's gas mileage? (Assume your normal mix of city and highway driving.)

- I do not own or lease a vehicle
- less than 10 miles per gallon
- 11-20 miles per gallon
- 21-30 miles per gallon
- 31-40 miles per gallon
- 41-50 miles per gallon
- more than 50 miles per gallon

Do you have any compact fluorescent light bulbs or fluorescent linear bulbs (tube lights) installed in your home?

- Yes
- No

When buying large household appliances (like refrigerators, dishwashers, etc.), do you consider their energy efficiency in your purchasing decisions?

- Yes
- No

When buying small household appliances (like coffee makers, blenders, etc.), do you consider their energy efficiency in your purchasing decisions?

- Yes
- No

Have you ever had an energy audit of your home? (A home energy audit is done to evaluate measures you can take to make your home more energy efficient.)

- Yes
- No

This past year, was anything done to weatherize your home? (Examples include caulking and weather stripping to seal air leaks around windows and doors, etc.)

- Yes
- No

Does your home have any double-paned windows (two glass panels set in a frame, separated by a small space) or storm windows (installed on the interior or exterior of the primary window)?

- Yes
- No

Have you ever bought renewable energy from your electricity provider?

- Yes
- No

This past year, did you send a letter to any political official about environmental or energy issues?

- Yes
- No

Do you consider yourself an environmentalist?

- Yes
- No

15. Demographics

Do you rent or own the place where you live?

- Rent
- Own

In the last election, for whom did you vote?

- Barack Obama
- John McCain
- An Independent candidate
- Chose not to vote
- Could not vote
- Do not want to divulge

How would you describe your political beliefs?

- | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Extremely liberal | Liberal | Slightly liberal | Moderate | Slightly conservative | Conservative | Extremely conservative |

What is your sex?

- Female
- Male

What is your age? _____

During 2008, what was your yearly household income before tax? Your best estimate is fine.

- Did not have an income
- < \$20,000
- \$20,000 - \$49,999
- \$50,000 - \$79,999
- \$80,000 - \$109,999
- \$110,000 - \$139,999
- \$140,000 - \$169,999
- >\$170,000

What is the highest level of education that you have completed?

- Some schooling, but no diploma or degree
- High school diploma or GED
- Some college
- College degree
- Some graduate school
- Graduate degree

What is your email address? Your email address is required to make sure you receive your \$10 Amazon gift certificate. The email address will no way be linked to any of the answers you have provided. _____

Your ZIP code? _____

Do you have any additional thoughts about energy use or energy conservation, or any comments about the survey that you would like to share with us?

16. Thank you!

Thank you for completing this questionnaire!
